



## **Three Things You Must Know Before Hiring Your Next Security Company**

There's a lot of information on the internet about security systems and companies - what's right, what's wrong, what's working, what's not and who can install your security system.

If you're reading this, you're considering a security system for your home or business. It's important you consider a few simple facts before you make an investment in something to protect all your assets.

Here are three things you need to know, as foundational security systems principles, before you hire or consider your next security system.

### **1. One Size DOES NOT Fit All**

You'd be hard pressed to get an answer, and probably give the salesperson a good laugh, if you called your favorite automotive dealership and asked, "What's the price of car?" It's impossible to know considering so many variables including make, model, year, features, size, likes, dislikes, etc.

Your home or business is unique and different than any other. While each may have similar needs, there are other variables that make a "one size fits all security solution" a very poor and risky choice. A solid security system, that truly protects your investment in business, home and family, requires a customized and comprehensive fit taking into account all the variables of your property, location, entry points, external obstructions, controlled access points, security risks, etc. Such a system should be customized to fit your specific needs and protect your specific assets against any loss.

Out of the box solutions are easily hacked. Professionals, and even habitual thieves, know their way around these systems making you an easy target for theft and damages.

### **2. Find A Specialist**

You trust the intricacies of your health to medical specialists. They know, understand and have studied areas of your body often for decades. Their expert approach helps you solve problems that a general practitioner, or family physician, cannot.

There are many "general practioners" of systems in the security services industry. They offer a wide variety of services from IT and audio/visual to security installations. While they mean well they do you a disservice being the "jack of all trades" specializing in nothing. Knowing enough to be dangerous, they hook up a few cameras luring you into a mirage of false security. They make



## **Three Things You Must Know Before Hiring Your Next Security Company**

you think you're safe when in reality you don't know that you're really in danger. Half-baked solutions never give best results, and more importantly best protection, against your investments.

If you're serious about protecting your business, property, home, family, etc, you need a security specialist. Security specialists know and understand the nuances of security that generalists don't. They're keenly aware of multiple security breaches, potential losses, hidden dangers and unforeseen situations. They're focused on one thing - protection from loss and growth of your family or business.

Save yourself trouble and hire a security systems expert just like you'd see a cardiologist if your heart was having trouble.

### **3. Proper & Safe Security Installation**

If you trust a security company enough to hire them to install or maintenance your new security system make sure the technicians are trained, trusted, safe and from the company you hired. While this may seem obvious, there's something you don't know about security companies.

Many security systems companies don't send their own employees or technicians to install your security system. They send sub-contractors who have no background checks, are under no accountability to the security company for theft or damages to your property and often have a difficult time communicating because of language barriers. Without proper accountability and background checks you're putting yourself in serious danger of loss then and in the future.

Be safe! Make sure the security company you hire uses their own technicians to perform any maintenance and install the new security system.

As a leader in security system solutions since 1992, Perfect Connections designs and installs custom security systems solutions for businesses and custom homes in central and northern New Jersey. That's all we do, security systems, to protect you and your assets. As "specialists" in security systems, we understand one size does not fit all and build a custom system that considers all possibilities, with a trained and trusted Perfect Connections team of technicians to install and train you on your new system.

We invite you to call us today for a free, no obligation security assessment. Discover what you don't know about your current security situation.